Collaboration with Private Partners for enhancing UI/UX of eGov Portals & Mobile Apps

National Informatics Centre (NIC) under the Ministry of Electronics & IT (MeitY), is the technology partner of the Government of India. It was established in 1976 and has since emerged as a "prime builder" of e-Government / e-Governance applications up to the grassroots level as well as a promoter of digital opportunities for sustainable development. It is playing an instrumental role in providing G2C services in close coordination with Central, State Governments & District Administration, through a variety of digital solutions, such as e-Hospital, e-Courts, e-Transport, e-way Bill, PDS, eProcurement, eCounselling, PFMS, ServicePlus, eOffice and IT solutions for flagship schemes such as MGNREGA, PMAY-G etc. thereby connecting with millions of people through these eGov Solutions. For more details, please visit: www.nic.in

National Informatics Centre Services Incorporated (NICSI) was set up in 1995 as a Section 25 (now Section 8) company and a Government of India Enterprise under NIC. NICSI has played an instrumental role as a Project Execution Arm of NIC. NICSI provides services to various government departments at Central & State level in the areas of Web application development, Data Analytics, Productization, Training & Consultancy, Data Centres etc. in association with its empanelled agencies. For more details, please visit: https://nicsi.com

With the advent of mobile technology, there has been a huge transformation in the citizen service delivery mechanism. As mobile phones have penetrated every strata of society, there is a strong need for government portals and apps to be built in such a manner, so that these can be used by the common man without any assistance. Simple & intuitive UI/UX assumes a great importance in accomplishing this goal and further strengthening the citizen service delivery.

In this regard, NIC/NICSI wishes to collaborate with Partners from the private sector, who have proven expertise & experience in the area of UI/UX designing. To take this forward, NICSI is going to empanel such renowned agencies in order to benefit from their creative ideas in enhancing the UI/UX of eGov portals and mobile apps.

The interested UI/UX Partners, who wish to get associated with us in this endeavour may send their confirmation to mdnicsi@nic.in, pbdiv-nicsi@nic.in, along with a brief introduction and work experience by **31st August 2021**. We look forward to have further round of interactive session with the interested agencies, for which the details will be shared subsequently.